



**Addendum #002**  
**Request for Proposal (RFP) 102-2026**  
**Marketing Services for Lively Technical College**

**Date:** June 25, 2025

**Solicitation:** RFP 102-2026 Marketing Services for Lively Technical College

**Proposals Due:** July 17, 2025, at 2:00 P.M. EST

Failure to file a protest within the time prescribed in Section 120.57(3), Florida Statutes, or failure to post the bond or other security required by law within the time allowed for filing a bond shall constitute a waiver of proceedings under Chapter 120, Florida Statutes.

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**Please be advised that the changes below are applicable to the original specifications of the above-referenced solicitation. Added or new language to the RFP is highlighted in yellow, while deleted language has been stricken.**

**Change # 1: Revises solicitation timeline**

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|---|---|---|
| Anticipated Posting of Answers to Submitted Questions                           | <del>6/26/2025</del><br>7/7/2025        | District Website<br><a href="https://www.leonschools.net/Page/4411">https://www.leonschools.net/Page/4411</a><br>DemandStar<br><a href="https://www.demandstar.com 17">https://www.demandstar.com 17</a>  |
| Sealed Proposals Due and Opened   | <del>7/15</del> 17/2025 by<br>2:00 p.m. | Submit to:<br>Leon County Schools<br>Purchasing Department<br>Attn: Niki Sparks, Procurement Officer<br>RFP 102-2026 Marketing Services for Lively Technical College<br>3397 W. Tharpe Street<br>Tallahassee, FL 32303*<br><i>*Also the location for the Proposal Opening</i> |
| Evaluation Team Meeting   | <del>7/17</del> 22/2025                 | Leon County Schools<br>Purchasing Department<br>3397 W. Tharpe Street<br>Tallahassee, FL 32303  |
| Anticipated Date the District will Advertise its Notice of Award Recommendation | 8/19/2025                               | District Website<br><a href="https://www.leonschools.net/Page/4411">https://www.leonschools.net/Page/4411</a><br>DemandStar<br><a href="https://www.demandstar.com">https://www.demandstar.com</a>  |